

October 2005

Board of Directors

Glenn W. Letham
Chairman

*Lawyer, Retired Partner,
Squire, Sanders & Dempsey, LLP*

Carl Biggs
Vice-Chairman

*President,
C & E Service, Inc.*

Charlotte Benjamin
Secretary

*Healthcare Volunteer and Hospital
Board Member*

James E. Frank
Treasurer

*CEO,
Shreve-McGonegal*

Daniel Henneberg
Member-at-Large

*President,
Bay Country Lawns*

Barry Byer, MD
Medical Director

Family Practice

James B. Cole

*President & CEO,
Virginia Hospital Center*

Mary Ellen Gannon, MSN, RN
*Director of Workforce Enhancement,
Virginia Hospital Center*

Amy R. Hammer

*President,
Hammer Associates, LLC*

Daryl W. Jackson

*Director, Lead Tax Services,
Deloitte Tax, LLP*

Cindy Kilgore

*Acting VP - Purchasing,
INOVA Health Systems*

Carey Livingston

*Business Consultant,
Octel-Starreon, LLC*

James L. Oakes, Jr.

*Principal,
Healthcare Information Consultants*

Lin Peacock

*Executive Director,
National Automobile Dealers
Association - Industry Affairs*

Peter Sparber

*President,
Sparber & Associates*

**Memphis Advisory
Committee**

Dr. John McCall, III

Chairman



**Changing the world
one life at a time
through Christ-like
missions.**

From Success to Significance

By Doug Mussey

CrossLink International Board Member, 1999-2005

Once a year I have attended a social event held in the warehouse of CrossLink International solely for the Board of Directors. On this occasion the Board gathers to recognize and give thanks for the service of those directors who are retiring and to welcome their replacements.

When I first received the email to reserve the date, I looked at my calendar and felt the wind go out of my sails. I was scheduled to be in Northwest Georgia that Saturday morning and not Northern Virginia. But, miracles do still happen. I decided to check and see if any carrier was offering specials that weekend. You can imagine how excited I was that Air Tran was offering \$44 flights between Dulles and Atlanta – an offer I could not refuse.

As Joyce and I walked into the CrossLink building, we were met by the chairman of the Board and his wife. I made my way to the buffet line set up in the conference room and my mind drifted to all the times I had sat in that room and all that had happened here. The intense conversations about the direction that CrossLink needed to take; policies that needed to be established; funding for various projects; and the usual budgetary struggles.

The same thing happened as I walked back to the warehouse to sit and enjoy the food. At a table with me was new staff member, Harvey McCone, his wife, and an incoming board member. As we sat and talked, my mind raced through the many activities that had taken place in the area where we were sitting. The staging of supplies and equipment; volunteer appreciation night dessert feasts; tours of the CrossLink facility — the list could go on and on. So much had happened in the last six years; so many memories.

The evening concluded with Linda Cook telling about an interview with a prospective board member. She told about a statement that made a big impression on her. It was simply, “I have been successful, now it’s time for me to be significant.” Linda elaborated on several points. Sitting on the board of CrossLink might not be significant in the eyes of the world or in the eyes of many who live in our area. It will not bring you fame; your expenses won’t be paid; there will be no remuneration and very little, if any, personal recognition.

But, who we are and what we do at CrossLink is significant to the individuals we serve. Linda observed that we are significant to the ministry teams CrossLink equips, and we are significant to the individuals who are served by the teams we equip. She told a couple of her favorite stories to demonstrate the significance of the CrossLink ministry. Then she pointed out that we are significant in the eyes of God because CrossLink sees the significance of all His creation enjoying the benefits of His abundance.

Continued on page 3.



#8295

Hurricane Katrina

“Parts of the Gulf Coast are totally devastated, reducing many areas to Third World status.” Those words, or ones similar to them, were repeated over and over by reporters, emergency care workers and the military as they viewed the aftermath of Hurricane Katrina. Some could not even finish their statements without breaking down – the sights were just too horrendous. And, as did all of America, CrossLink wept and asked, “What can we do to help?”



Katrina's destruction.

While opening our Memphis office (see pg. 5), several of us stayed in a hotel filled with Katrina evacuees. Our hearts were torn as we listened to the stories – one woman saying she was too old to start over again. Another man telling us of losing all the tools of his trade. It became even more personal as we learned that the daughter of a new CrossLink Board member lost her home and everything that was prepared for her wedding.

CrossLink is much too small to be considered a disaster relief ministry and we struggled with how we could make a dent in this massive destruction. But we knew God wanted us to help – to reach out to our brothers and sisters in need.

Several pallets of walkers, wheelchairs and canes made their way from the CrossLink warehouse to a shelter in Baton Rouge. Medicines were purchased and sent with a doctor as he worked in areas along the coast.

Then a call came from a group of Christian doctors working in Biloxi, MS. The needs were overwhelming. From the shore to miles inland there was nothing but a debris field. Could we help with some medicines? They were running out of the basics very quickly.

That simple request is developing into a long-term relationship as CrossLink is preparing to work alongside these doctors. In addition to critically-needed medicines and supplies, personal hygiene kits have been sent, and others are on their way.

A clinic, totally destroyed by Katrina, is now becoming a focus of the ministry. Once the building is restored, CrossLink will work alongside the group of doctors as they attempt to refurbish and restore the clinic to operational status. As the nurse practitioner at the clinic details her needs, CrossLink, through the generosity of donors, is identifying and assembling equipment and supplies for shipment.

In a conversation with CrossLink, the nurse said she had returned from a visit to a developing country just recently, and the situation in Mississippi was far worse than anything she had seen overseas.

The rebuilding of the Gulf Coast will continue for quite some time, and CrossLink wants to be a part of it to bring about healing and hope.

Jesus set the example by meeting the needs of the sick, the ill, and the hungry. Can we do any less?



Debris field.



The hurricane ripped this building off its foundation.

“What can we do to help?”

Dr. Byer Receives “Nice Guy” Award

CrossLink International has always known that their Medical Director, Dr. Barry Byer, was a nice guy, but now Acacia Federal Savings Bank of Falls Church has made it official. Dr. Byer was awarded first place in the bank’s annual “Nice Guy” competition.

Each year Acacia Federal picks one individual committed to “hard work, high standards and helping others.”

CrossLink’s Dr. Barry Byer was this year’s individual honoree. As his favorite charity, CrossLink was the recipient of a generous check for \$3000 from Acacia Federal in his honor.

Dr. Byer was recognized for his work with CrossLink and for his leadership in the Virginia Hospital Medical Brigade trips to Honduras. These trips began in 1998 after Hurricane Mitch slammed through Central America. The team has returned every year with the exception of 2001. Last year the brigade served more than 6,500 patients. They will be leaving in November for a week in Honduras.



Barry Byer, MD

“Knowing you’re making a difference draws people back – 42 or 43 of the 64 team members have been before.” Byer said. “Some have been on every trip since 1999.”

Crosslink International just shipped out a 40-foot cargo container to support the Honduras trip. Executive Director Linda Cook said “That’s why CrossLink is here. It’s our mission to help supply and supplement the equipment and pharmaceuticals these medical teams need to reach out to the world.

“We very much appreciate the generous financial support of Acacia Federal Savings Bank for CrossLink International, and thank them for recognizing one of our favorite ‘Nice Guy’ volunteers.”



Significance, cont.

Linda’s last point brought the evening home to a personal level. She asked the question, “Is CrossLink significant to you?” Is it? Is it important to you to be significant in the lives of others? That is **really** the only reason to serve on the board of CrossLink; the only reason to be a part of CrossLink — to make a significant difference in the lives of those who need to hear the gospel of Jesus Christ.

Several years ago the board met in a poorly heated and poorly lit log cabin to map the direction of CrossLink for the coming years. During the process the directors developed CrossLink’s mission statement, “Changing the world one life at a time.” Interestingly, that statement does not state whose life CrossLink is seeking to change. I know CrossLink has changed the lives of those who have been the recipients of the services we provide. I know that CrossLink has changed the lives of several who have volunteered their time, energy, and talents to make CrossLink a success.

My service to CrossLink as a member of the Board of Directors ended Saturday, October 1, 2005. Six years of memories, of change, of debate, of laughter, of sweetness, and of joy. Did I make a significant difference over that period of time? I can only say that I certainly hope so. One thing I am sure of, serving others through CrossLink did make a significant difference in my life.

How about you?

**“ ...Knowing
you’re
making a
difference
draws people
back...”**

**“ ...serving
others
through
CrossLink
did make a
significant
difference in
my life.”**

Tears of Joy

The tears could not be stopped. They came running down Susan's* face, the lovely lady that had been bringing diabetic supplies from CrossLink to this small Eastern European town since July of 2003. Her tears were not of sadness, but of joy, because of the miracles God had worked.

On a previous trip this medical volunteer and her husband had met with a local hospital administrator to talk about using the diabetic supplies for the needy. He immediately asked, "What's the catch?" The local missionary replied, "Only that we have your permission for Dr. Kochko* to tell her patients that these medications are from people in America and they want them to know how very much God loves them." The administrator replied, "No problem!"

Last winter Susan returned again to bring diabetic supplies and share God's love. At church, Dr. Kochko told Susan that her patient with the biggest insulin need would be attending that day. Olga*, a young teenager, was allowed to come to church largely because of the medical help she had received. She came specifically that Sunday to see Susan and thank her for the diabetic supplies

It was a very touching time for Susan as she realized that all of this began because she had been diagnosed with diabetes. One Sunday Dr. Kochko had observed Susan taking her insulin. That led to a conversation in which she asked if Susan could help obtain these desperately needed supplies.

"I'm sure that Olga had no idea the reason for the tears on top of my smiles. God has the power and the desire to bring good out of every difficulty we face; and this is just one of the good results that have come from my diabetes.

"Because of CrossLink, we are able to fill many of these diabetic needs. Your organization is an answer to prayer and a blessing as we share the Gospel."

**Names have been changed at the request of the missionary*



Don't Forget to Become a "Link"

Join those that are "*linking*" with CrossLink's supply chain of healing and hope through:

Over the Counter Clubs: Providing OTC medicines and supplies for distribution overseas.

Clinic Packs: A BP cuff, a stethoscope and a digital thermometer for a \$25 gift.

Adopt-A-Mission: A \$500+ donation adopts an entire mission project.

Vessels of Hope: A gift of \$2500 - \$5000 to cover the cost of ocean freight containers.

CrossLink Partners: Including CrossLink International in your church budget.

"Inasmuch as you have done it unto one of the least of these, my brother, you have done it unto me." Matthew 25:40

For more information on any of these programs, contact CrossLink International at info@crosslinkinternational.net.



How will you help?

Please detach and return with your response to:

CrossLink International, 427 North Maple Avenue, Falls Church, VA 22046

www.crosslinkinternational.net



1. Enclosed is my gift of \$50 \$100 \$200 \$500 \$1,000 Other \$ _____
2. I/We pledge a yearly gift of \$ _____ to be paid \$ _____ monthly or \$ _____ quarterly.
3. Please send me more information about CrossLink International.
4. I/We will donate frequent flyer miles.
5. Please send more information about:
OTC Club Clinic Packs Adopt-A-Mission Vessels of Hope CrossLink Partners

Name (s) _____

Address _____ City/State/Zip _____

Home Phone _____ FAX _____ E-mail _____

Gifts of cash and/or goods to CrossLink International, a 501 (c) (3) humanitarian aid ministry are tax deductible.
CrossLink is audited annually by an independent public accounting firm and our audit is available upon request.

Memphis Office Opens

To celebrate the opening of the Memphis office, a kickoff dinner was held in the area on September 10. More than 70 individuals gathered to hear about the work of CrossLink. They were challenged to come "on board" and help "change the world one life at a time through Christ-like missions."

For more information about the Memphis office and how you can help, contact Dr. Jan Jones at 901-323-8477 or jan@crosslinkinternational.net.



Linda Cook, Jim Frank and Dr. John McCall outside the Memphis office.



Signing in for the Memphis Dinner.



Memphis Office.



Memphis Warehouse - the shelves are starting to fill up.



Dr. Janan Jones and Dr. John McCall.



Changing the world one life at a time through Christ-like missions.

Falls Church Office
427 North Maple Avenue
Falls Church, VA 22046
Tel: 703-534-5465
Fax: 703-536-8349

Memphis Office
200 East Parkway North
Memphis, TN 38112
Tel: 901-323-84771
Fax: 901-323-8408

info@crosslinkinternational.net
www.crosslinkinternational.net

Non Profit
US Postage
PAID
Permit #2042
Merrifield, VA



NEWS BRIEFS



Around the Table...Around the World

more information contact the CrossLink office in Falls Church at 703-534-5465.

"That sounds like a great idea." "We can't wait to come."

These are just a few of the wonderful comments we've received about CrossLink's first, annual **"Around the Table...Around the World"** ladies luncheon. This event features tables decorated by imaginative hostesses from the most formal, with china and silver, to the most casual. Each table will be built around a special theme.

Prepare to **enjoy an international catered lunch** and **do some Christmas shopping at our International Craft Bazaar**. The proceeds of the bazaar will benefit CrossLink and Third World Crafts whose products help establish viable micro enterprise businesses in a third world setting.

"Around the Table...Around the World" will be held on Saturday, November 12, from 11:00 am to 1:30 pm at Columbia Baptist Church in Falls Church, VA. For tickets or

CrossLink Board

Four new members of the CrossLink International Board begin their service in October. Joining the Board at this time are: Daryl W. Jackson, a CPA and Director of Lead Service for Deloitte Tax LLP; Cindy Kilgore, acting VP of Purchasing for INOVA Health Systems; James L. Oakes, Principal, Healthcare Information Consultants; and Peter Sparber, President of Sparber & Associates. These new members bring critical skills in finance, materials management, information technology and strategic planning to the Board. We welcome them!

At the same time, we say goodbye to Celia Coronado, Merle Fossen, Doug Mussey and Gary Wagner. Each of these Board members has given of their time, their talents and their love for the Lord to the ministry of CrossLink International. We thank them for their service.